

Vorbit

See The Future. Close It Today.

Top 10 dealership challenges and the mobile-first way to fix them.

Steve Vo · Founder · vorbit.app

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Selling is 24/7.

If your salespeople can’t stay connected, the sale goes down the road.

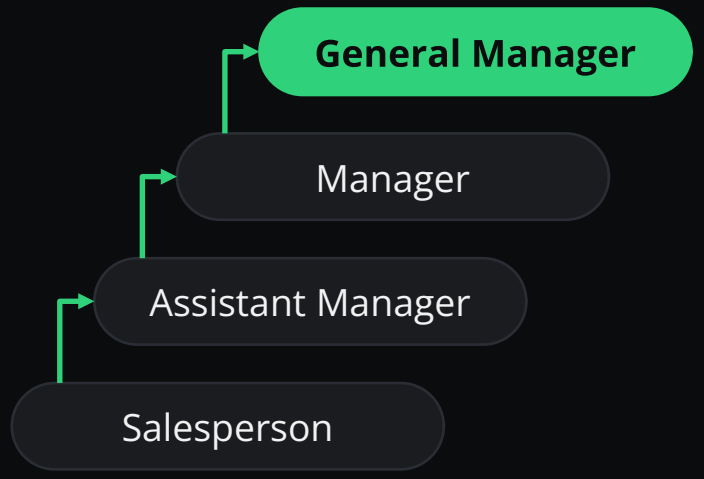
Your customers are in the showroom, on the phone and online.
Your system sits on a desk.

Wouldn't it be better to have every customer, and every way to reach them, in your salesperson's pocket? Any time. Anywhere.

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30

years on the floor



Steve Vo

Founder

Vorbit wasn't built in a lab. It was built on the showroom floor, over 30 years. That difference is everything.

“What is the road to a sale?”

Let’s take that road together.

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Top 10 dealership challenges.

01. Typing every customer in by hand
02. Not knowing who to call first
03. Skipped steps on the road to a sale
04. Low visibility, flying blind
05. “What did we do today?”
06. Rego forms still written by hand
07. Team messages buried in email
08. Sold cars stuck, not delivered
09. “I didn’t see that email”
10. Can’t remember every customer

Challenge 01 · New Enquiry Capture

“Every new enquiry, typed in by hand, at a desk.”

When a new customer walks in, how does your team capture their details and how long does it take?

Solution 01 · New Enquiry Capture

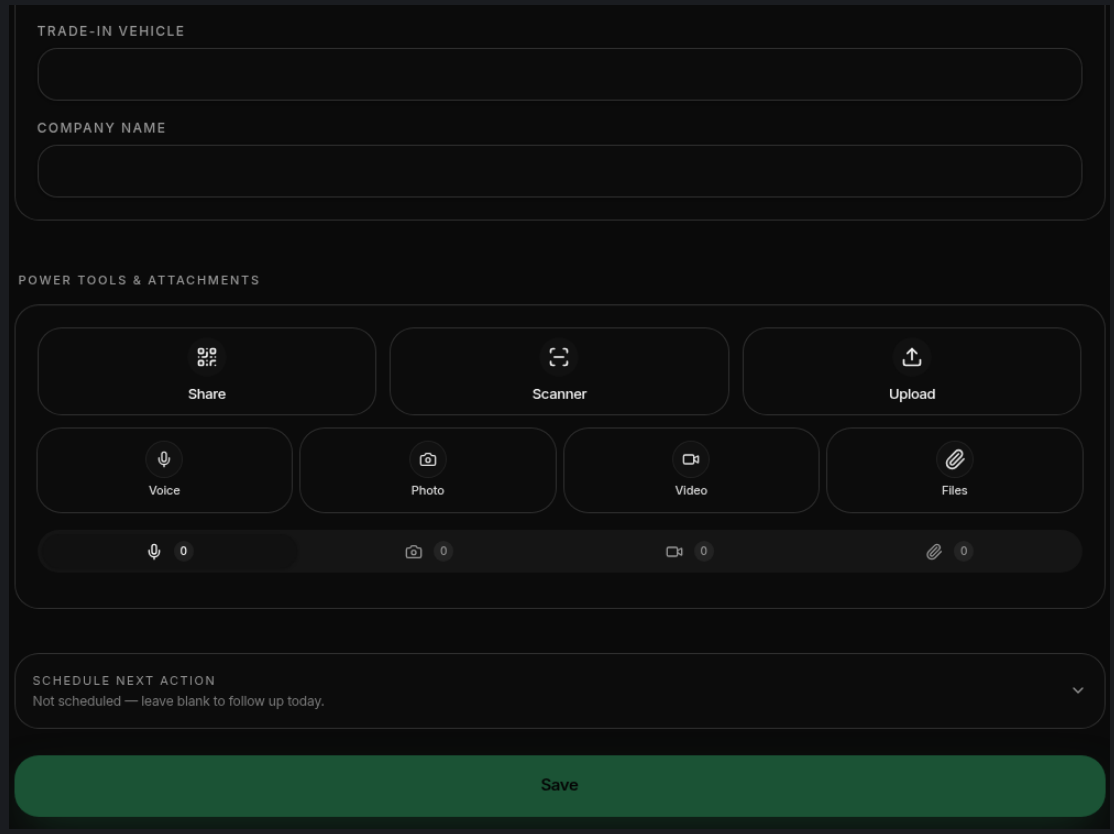
The Vorbit way

Scan it once. The profile fills itself.

Scan a driver’s licence or business card. The details carry straight through to the test drive form, rego application, contract and delivery form.

Input once. No double entry.

Add voice, photo, video and files to every profile.



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Challenge 02 · Daily Priority

“A long list of customers, and no clear place to start.”

When your salespeople start their day, how do they decide who to call first?
Do they need to be at their desk?

01 **Where to start**

A long list. No clear first call.

02 **Making contact**

Look up the number, then dial from the desk.

03 **Customer notes**

Not many, and brief.

04 **The list**

Fixed in one order.

05 **Away from desk**

Can't get the customer's info.

06 **After hours**

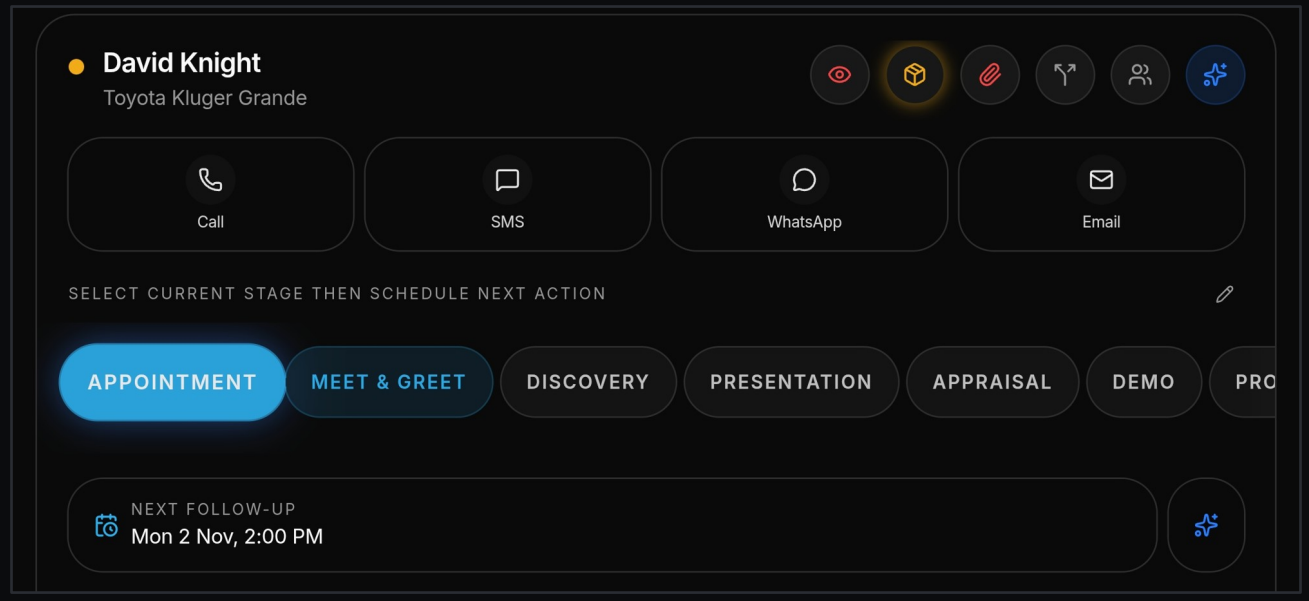
Enquiries wait until the next shift.

Solution 02 · Daily Priority

Stop scrolling through your pipeline.

Vorbit Intelligence sorts your opportunity list and surfaces the highest-priority customer, ready to contact. One customer at a time. No searching. No guessing. One tap to call, SMS, WhatsApp or email, from their phone, wherever they are.

Know who your #1 Priority customer is.



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Challenge 03 · The Road to a Sale

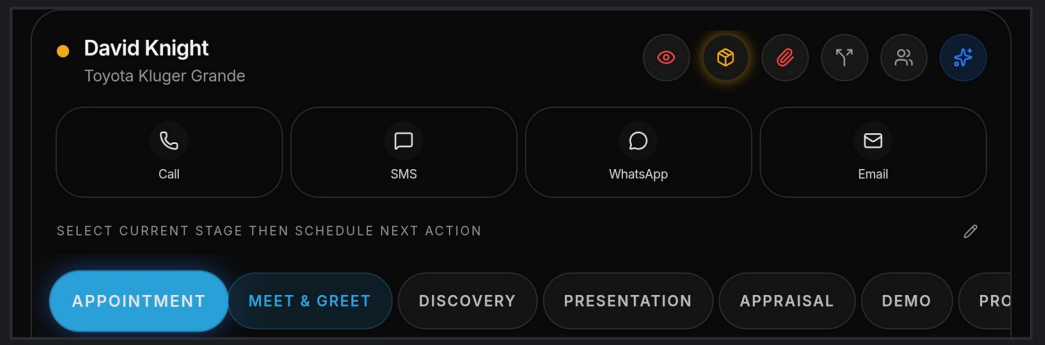
If you skip a step, it's going to cost you.

TODAY	WHAT IT COSTS
No consistent process	→ Unhappy customers
Steps get skipped	→ Pushy tactics
Meet & Greet → negotiation	→ Heavy discounting

Solution 03 · The Road to a Sale

Most salespeople skip steps.
Some don’t even know the road.

Vorbit maps it, step by step, for every customer.



Select the current stage, then schedule the next action.



Challenge 04 · Flying Blind

Your salesperson had a list. Your sales manager had an even bigger list. And together, one massive list.

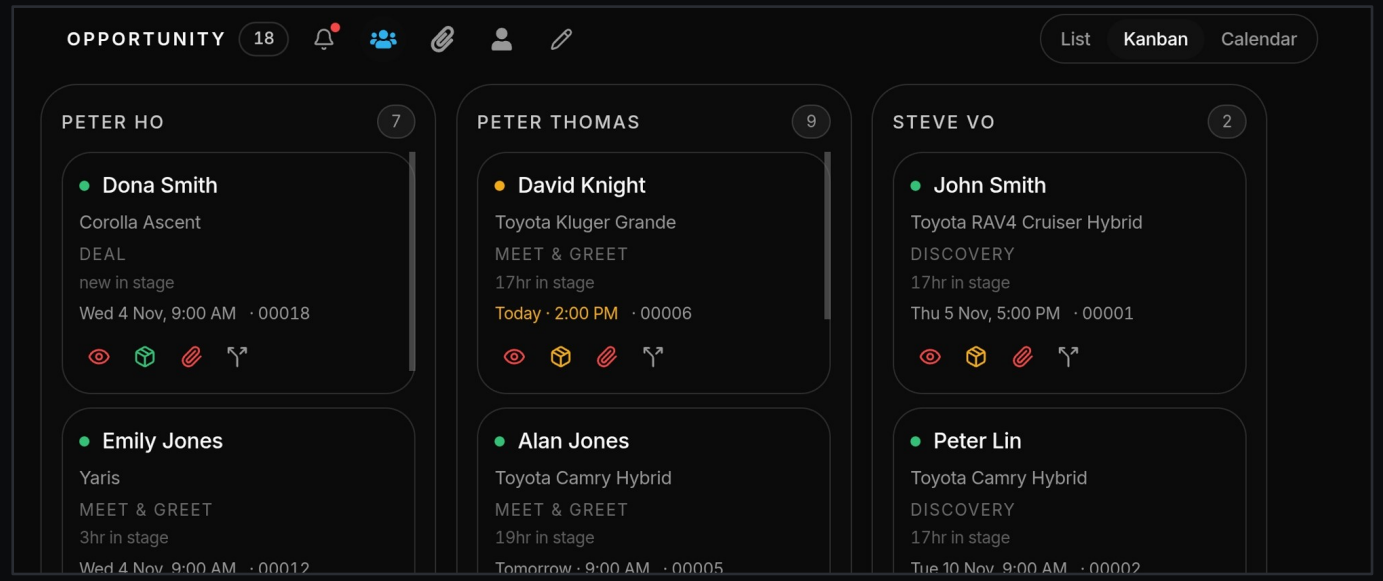
How do you know what's going on?

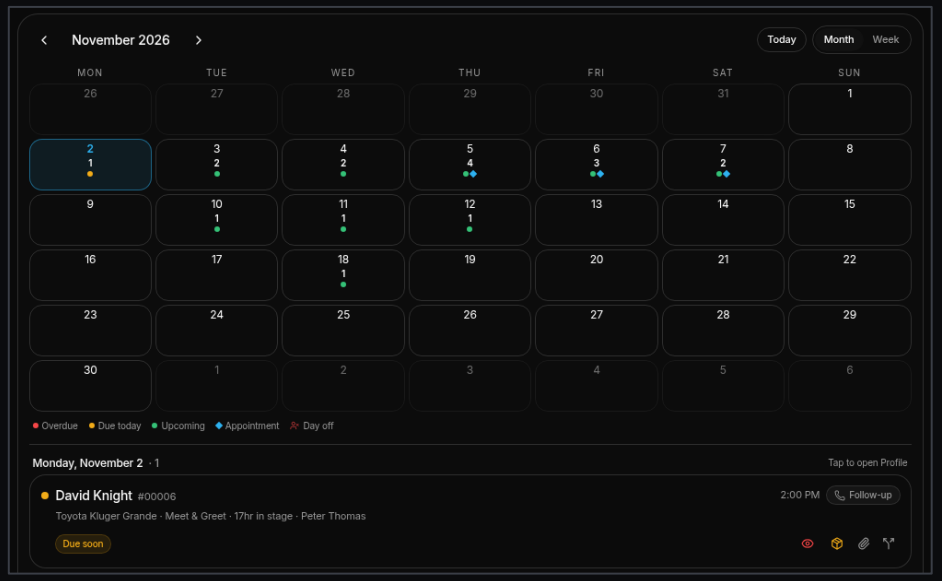
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Solution 04 · Flying Blind

See the gaps.

One screen for the whole team, ranked overdue first. One tap shows who's behind and how many calls are waiting. The calendar shows every day at a glance: overdue, due today, appointments and days off.





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Challenge 05 · Daily Activity

Activity creates productivity.

What's happening in the dealership.

On the road to a sale, every step matters. But who's counting?

Was the test drive done?

Did the manager talk to the customer before they walked out?

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Solution 05 · Daily Activity

The Vorbit way

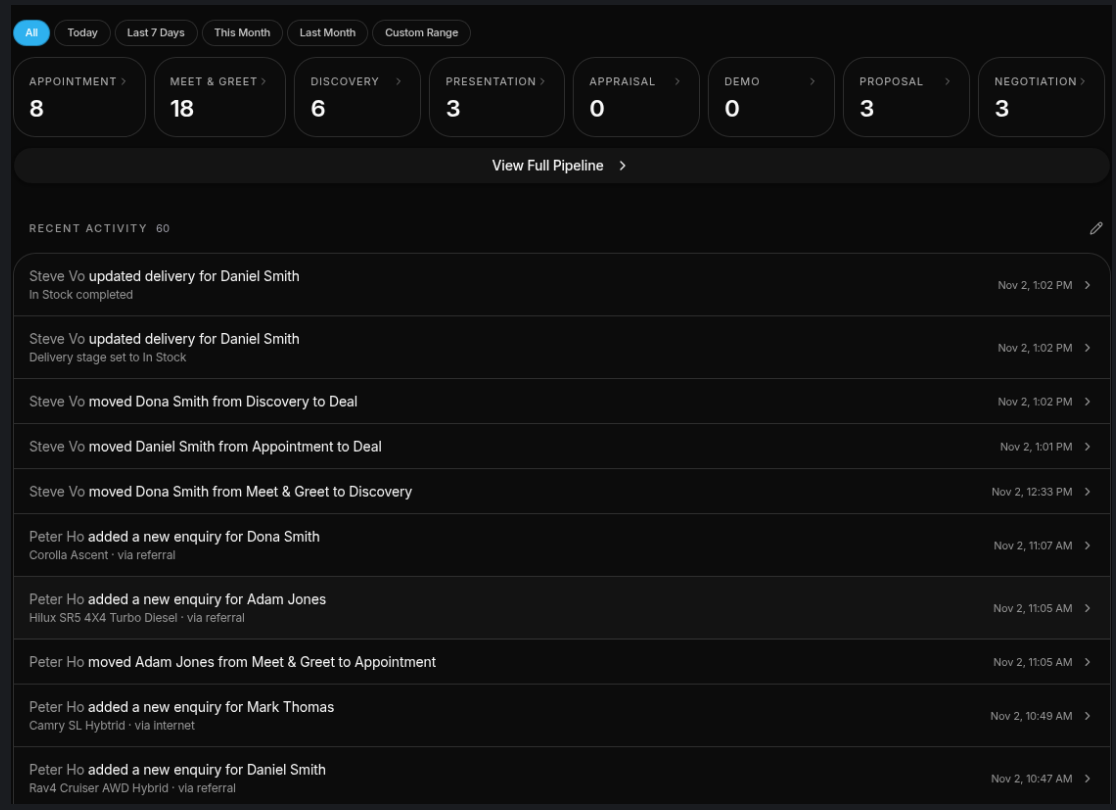
Every step, tracked.

Home screen

Shows every activity, from appointment to deal, and every stage in between.

Tap any name to open the customer profile.

Every step, recorded.



Challenge 06 · Rego Forms

Still written by hand.

Rego applications are still handwritten, even at big dealer groups.

01 Handwritten rego forms

Filled in by pen, customer after customer.

02 Inconsistent data

Every hand writes it differently.

03 Doctor’s handwriting

And the mistakes that come with it.

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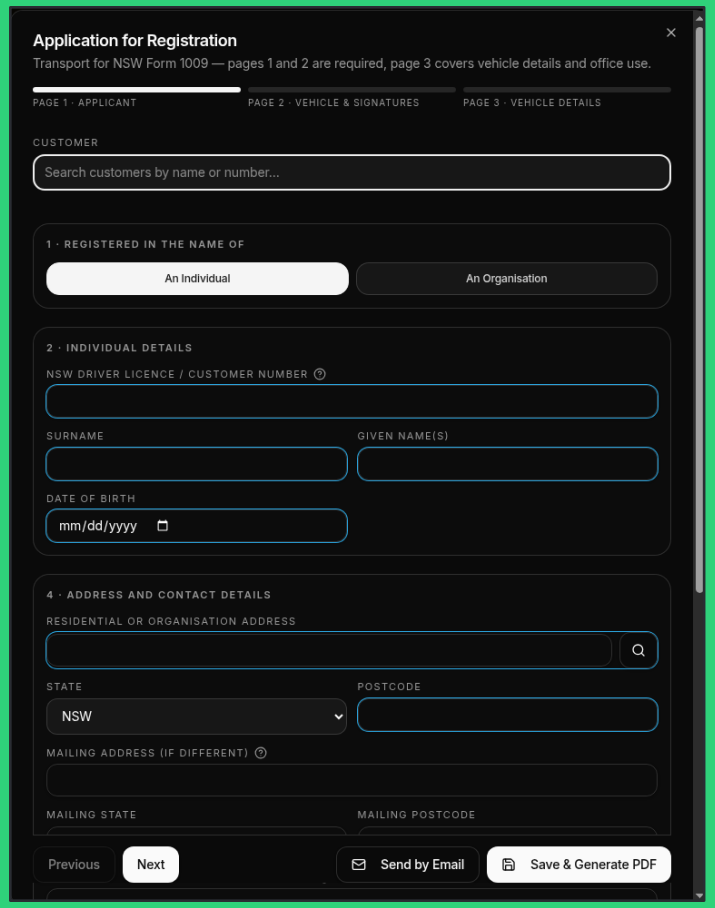
Solution 06 · Rego Forms

Forms that fill themselves.

Vorbit auto-fills forms from the scanned customer data.

E-sign any form

Send it to sign remotely, or **Sign Now** in person.



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Challenge 07 · Team Communication

Sent by email.

Buried in a full inbox.

Today, messages about customers mainly go by email.

The sender types everything, and it sits in a full inbox.

Solution 07 · Team Communication

The Vorbit way

Pick a teammate. Attach the customer. Send.

No need to type the customer's details. Just the message.

Instant notification on their mobile, with opened and actioned receipts.

Not lost in a crowded inbox. It stays in the Vorbit Team Hub.

WHEN YOU'RE NOT IN

01 Customer returns with a car problem.

02 A teammate films it.

03 They attach the customer and send.

04 You watch the video. Call back from anywhere.



Challenge 08 · Sold, Not Delivered

“Sold. Not delivered. Taking up storage space, and costing floor plan every day.”

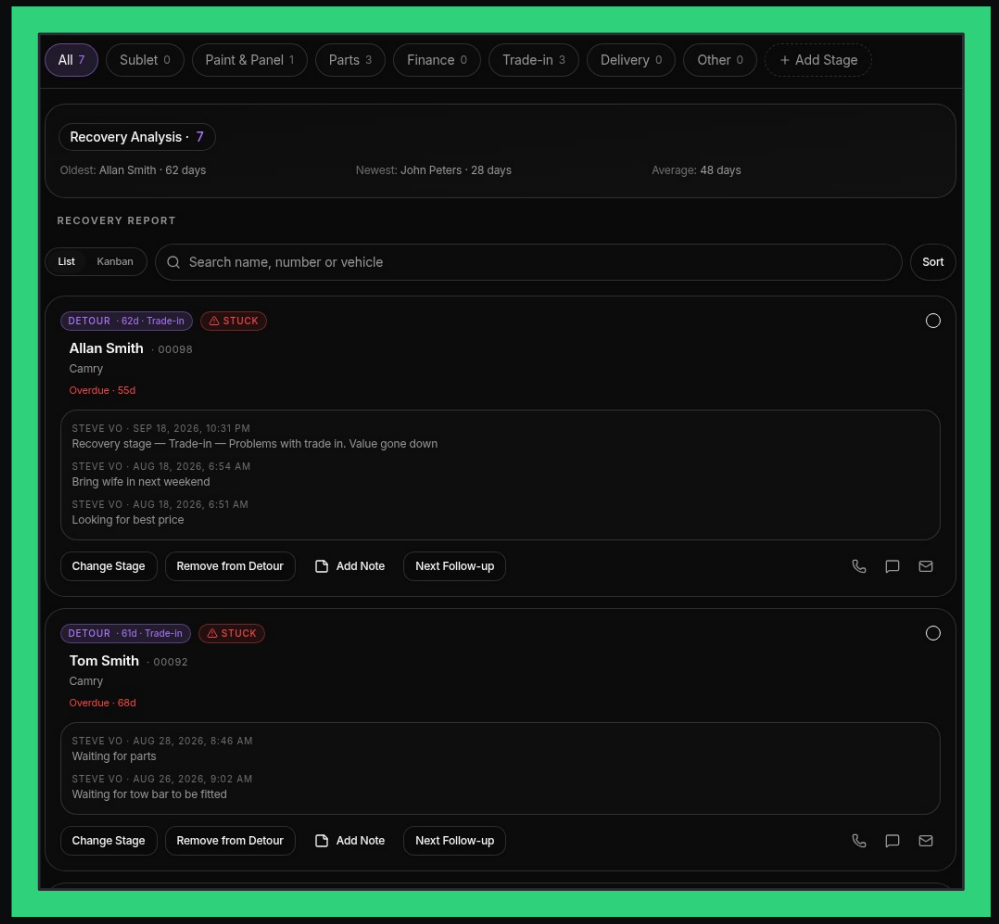
“How many sold cars are on your lot right now, not delivered? Why? And what’s that costing you in floor plan every day?”

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Solution 08 · Sold, Not Delivered

Recovery Centre.
Every problem delivery, in one place.

Why it’s there, every update, full history. Add photo, video, voice and files.



Every car delivered sooner

frees storage space, cuts floor plan and **gets you closer to your target.**

Challenge 09 · Pre-Delivery Hiccups

“I didn’t see that email.”

Dated pre-delivery systems. No live tracking of progress. The salesperson has no visibility.

01 Unanswered calls

Ringing pre-delivery. No one picks up.

02 Walk and check

Not productive.

03 Problems by email

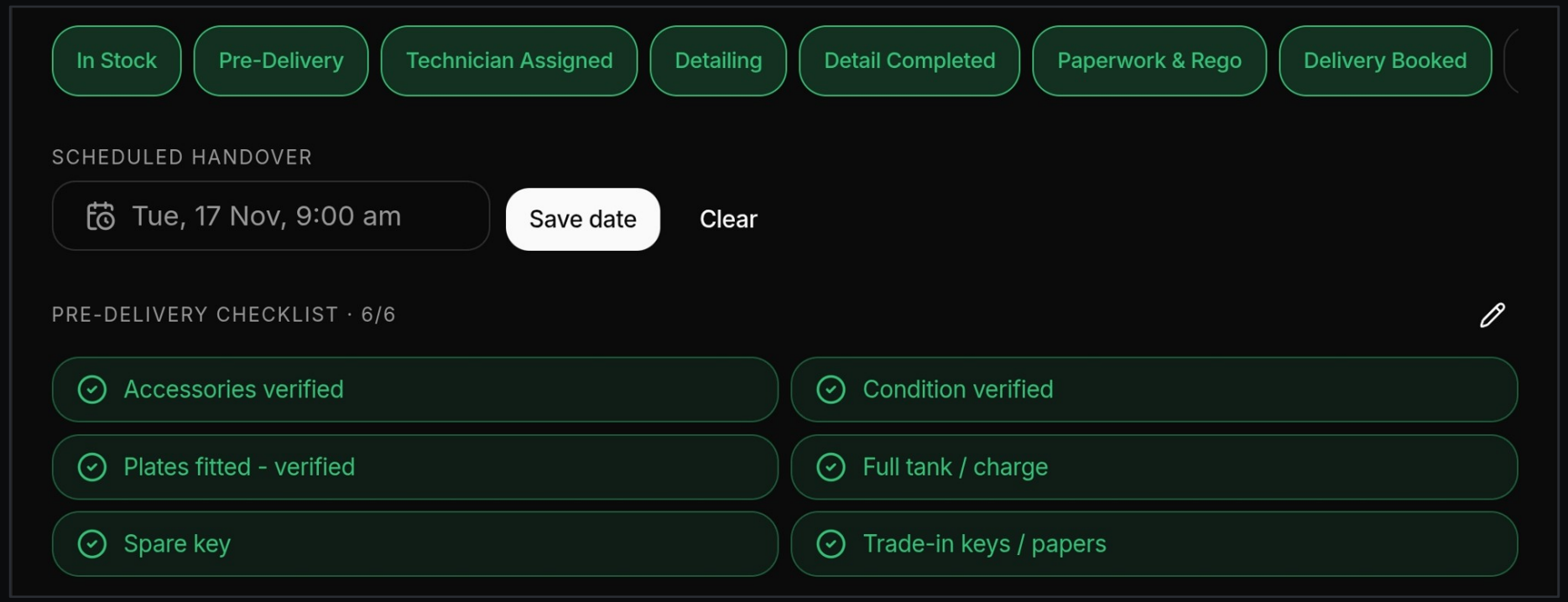
Lost in a crowded inbox.

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Solution 09 · Pre-Delivery Hiccups

Live delivery progress.

Every stage is visible, from In Stock to Delivered, and any hiccup goes to the Recovery Centre, tracked until fixed. One tap at handover to send a delivery photo and ask your customer for a Google review, while they're at their happiest.



Challenge 10 · Total Recall

No one has total recall.

No notes.
Nothing to go on.

Salespeople are encouraged to type in notes to help them remember each customer.

But salespeople aren’t writers. So the notes are few, and brief.

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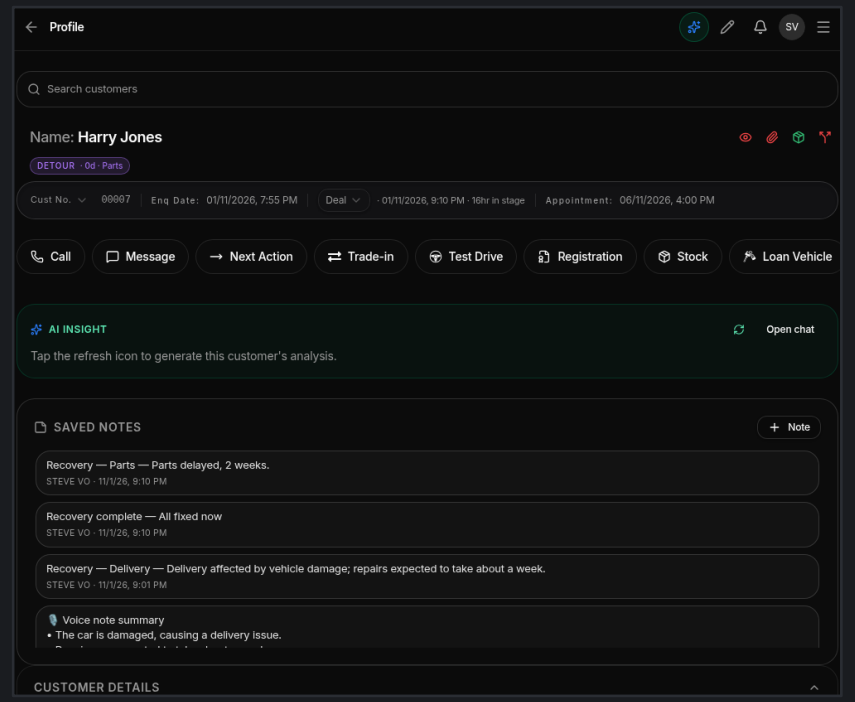
Solution 10 · Total Recall

Total recall.

For every salesperson.

Voice Copilot: speak, and the key points are saved as a summary in notes.

Speak it, snap it or film it. Saved automatically.



Every interaction on the road to a sale, recorded on one timeline. **Travel back in time and see what happened, where and when.**

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A day with Vorbit

7:30am

01. Morning #1 Priority customer on Home screen

Start with the #1 customer, not the whole list.

11:00am

03. Test drive Agreement auto-filled

Paperwork ready before the drive.

4:00pm

05. Delivery Update on your phone

Every stage live. No walking out to check.

10:00am

02. Walk-in Scan. Profile filled.

Licence scanned, no typing at the desk.

1:30pm

04. Team Hub Voice, photo, video, notes

Message the team with the customer attached.

9:00pm

06. Tonight Nothing forgotten. Sleep like a baby.

Every customer followed up. Every note saved.

More time on selling. Less time on paperwork.

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See The Future. Close It Today.

See it in action.

Book a 30-minute demo.

Steve Vo

Founder, Vorbit

hello@vorbit.app

vorbit.app

Scan to book a demo
get.vorbit.app/start

Built for mobile, tablet and desktop.